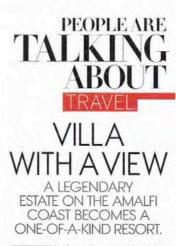
SEC RELAZIONI PUBBLICHE E ISTITUZIONALI - PRESS MONITORING

CLIENTE: VILLA TRE VILLE

TESTATA: Vogue USA **DATA**: Dicembre 2010



he longtime seaside hideaway of Italian filmmaker and opera director Franco Zeffirelli (who, at 87, is still active in the opera world), Villa Tre Ville has just been reborn as a jewellike fifteen-suite hotel. Hotelier Giovanni Russo meticulously restored the Amalfi Coast property after buying it from Zeffirelli three years ago. Housed in individual villas, each of the suites has been named after former guests like Leonard Bernstein and Maria Callas, as well as favorite Zeffirellidirected operas. Featuring many of the director's original furnishings, all accommodations enjoy views of Positano and the deep-blue Tyrrhenian Sea. Five acres of terraced grounds offer numerous places to relax among grape arbors and fragrant rose gardens. A romantic pergola-shaded restaurant-serving fresh fish and organic produce grown on the estate—plus two scenic lounges are also on the property, along with a secluded pool reached via an elevator cut through the cliff. Villa Tre Ville also has a pastel-roofed wooden motorboat for visits to Positano and other legendary enclaves along the coastline. Rates range from \$1,690 for a double room to \$7,680 for Zeffirelli's former three-bedroom suite; villatreville.it. RICHARD ALLEMAN

